



Brian Martin Begins Leadership Role at

Loring Hospital

Loring's new CEO, Brian Martin, began his duties June 1st. Martin was hired earlier this year and spent the last few months retiring from the Army and also actively learning about Loring Hospital. He had the opportunity to participate in Board meetings over the last few months and was impressed with the passion and interest from the Board members in their roles. "In addition, I've heard from multiple sources who articulated just how incredible our medical staff is at Loring, and I've been equally impressed—it isn't something that anyone should take for granted," stated Martin.



Brian Martin with Loring Hospital registration staff, Lori Mentzer, Jan Cessford, Wiseman, Elizabeth Hallberg, and Nancy Peterson.

Monday, July
20th with shotgun start at 11:00
am, Sac City
Country Club.

Loring Healthcare

Foundation's 9th

Annual Golf

Fundraiser

Register or be a sponsor today by calling 662-6419.

Brian attended the University of Northern Iowa and spent four years in the Army's ROTC program for which he received a commission as a Second Lieutenant in the Medical Service Corps. Over the next 23 years, Brian served in increasing capacity from being a CFO at various Army hospitals, to serving on the Army's Surgeon General staff and most recently as the administrator at the General Leonard Wood Army Community Hospital at Fort Leonard Wood, MO.

Throughout his 23 years in the Army, Martin was selected for successive leader-ship positions of increasing responsibility as well as being fortunate enough to have worked for some great officers during my time in the Army. "I've had several mentors that have had a great influence on me—some I've known since the early 90s—which I remain in touch with even today," he said. In addition Martin believes the Army leadership in particular, has shaped the health care environment to one which promotes comprehensive care and emphasizes quality measures, access, and patient satisfaction—just like the civilian system emphasizes today. He believes his experiences in the Army Medical Department have prepared him for



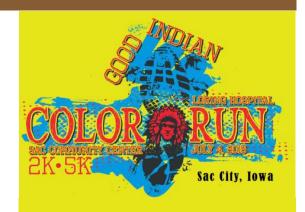
Martin, New CEO continued

the role at Loring.

Martin was attracted to the Loring position for a few reasons. He grew up in the Sac City community so he's familiar with the people and still has family and friends in the area. "No matter where I was assigned while in the Army, lowa has always been home," he stated. Secondly, he's always been aspired to make a difference in the delivery of health care.

"I've lost a father and wife to cancer. I've witnessed the delivery of some great care and unfortunately I've also seen some care that didn't exactly match my expectations. I can't think of anything more rewarding than serving as a leader in an organization that can have such an impact on others in such a time of need," he stated. One of the major considerations for returning to Sac City was for that of my 8 year old son. I remember several conversations with my wife, whom I met while assigned in Washington, DC. She often remarked that lowa seemed like such a good place to raise a family after hearing me speak of growing up in lowa and meeting several of my good friends and seeing what great character they had.

Brian's goals as the Loring CEO include advancing the mission and vision set forth by the Board of Directors. Another goal is to ensure Loring Hospital is poised to be prepared well in advance of



Loring Hospital and the Sac Community Center teamed up to host the Good Indian Color Run coming up on July 4th. Register today at www.allsportcentral.com.

The event is during the Sac City All School Reunion, July 4th, beginning at 9:00 am and starting at the Chautauqua Building. \$35 includes run and a ticket to the Jacksons 4-H waffle breakfast. For more info call 662-4553.

Sign up today www.allsportcentral.com



3D Mammography Available at Loring Hospital

mammogram appointment, 662-6343.

Evening appointments are also available the first Tuesday of every month!

3D mammography finds 40% more

Call us today to schedule your 3D

Loring Hospital — Serving Sac County and Neighboring Communities for

From Frank Loring's philanthropy in the 1940's to donate land and construct a hospital in Sac City, to the Loring board of directors vision throughout the years, along with passionate doctors and caring nurses—65 years later Loring Hospital has built a reputation for quality care with the patient at the forefront.

Thank you to our patients and families for choosing Loring Hospital for your healthcare needs for 65 years! We strive to provide you with excellent and compassionate care along with our many healthcare services. From lab to radiology; telemedicine to Lifeline, therapy to sleep studies, along with 24 hour emergency care—we are *your family health care center*.



Luisa & Ben in Physical Therapy

Becky & Wendy in the Loring Laboratory

Call us before you drive, 712-662-7105, we provide many services right here in Sac County!

Cardiology Clinic Cardiac Rehab **Community Education CPR Training** Diabetes Education **ENT Clinic Enterstomal Therapy** Inpatient Services-acute care & swingbed **Infusion Therapy** Laboratory LifeLine **MRI** Nephrology **Nursing Services** Occupational Therapy **Outpatient Center Oncology Clinic** Orthopedics **Palliative Care** Pharmacy **Physical Therapy Podiatry Clinic** Pulmonology Radiology Respiratory Therapy Senior Living

Sleep Studies
Speech Therapy
Surgical Services

TeleHealth Clinics

Urology Clinic

And much, much more!

Loring Hospital Services

24 Hour Emergency Services

3D Mammography Dietary & Nutrition Consults

Loring Hospital





An Affiliate of UnityPoint Health

211 Highland Ave Sac City IA 50583 NONPROFIT ORG ILS. POSTAGE **PAID** SIOUX CITY, IA PERMIT NO.321

Loring Hospital Healthcare Providers

Bernadette Gyano, MD **Family Practice**

Leszek J. Marczewski, MD **Family Practice**

Zoltan L. Pek, MD **Family Practice**

Kay M. Blessington, ARNP

Tonya J. Lankford, ARNP

Loring Hospital Board of Directors

Mike Green, Chair, Sac City Dick Schaefer, Vice-Chair, Sac City Tom Lake, Treasurer, Wall Lake Tancy Becker, Secretary, Sac City Jerry Volkert, Sac City Andy Meredith, Lake View Mark Tuttle, Newell Jim Coon, Early Leszek J. Marczewski, MD, Sac City

Loring Hospital Administration

Brian Martin, CEO Angie K. Fischer, CFO Lori Forneris, CCO



Canopy Project Taking Shape

After an anonymous donation of \$25,000 to the Loring Healthcare Foundation to add a canopy over our front entrance, and an additional \$100,000 raised the project has moved into the design phase. The Loring Hospital board of directors building committee is working with area architects and contractors to finalize the design of the canopy.

Proceeds from this year's Loring Fore Health Golf Tournament, July 20 will also help the fundraising efforts.

Help us finish the project by including your donation in the envelope enclosed in your newsletter and mail your donation today!

Call the Loring Healthcare Foundation with questions or options for donations including pledges—712-662-6419.